



# 2022 ilab Accelerator Application Form

To help you with the application process we have created this application form preview PDF so you can preview all of the questions before filling out the online form. Use this form to collect your company and team information and write out the more detailed questions offline. These answers can then be cut and paste into the online form.

## Page 1

Thank you for your interest in UQ Ventures' ilab Accelerator 2022 program.

Please note this online form can also be saved for you to come back to, but it must be submitted by the due date to be counted.

Demographic information (age, gender, degree etc) will not be used in the evaluation process. However, by submitting this application you understand and agree that ilab is collecting personal information from you, and may use it for the purpose of running the program (which may include disclosure to third parties for the purpose of processing and conducting the program), for promotional purposes surrounding the program, reporting purposes, as well as other purposes, as set out in [UQ's Privacy Policy](#). For further information on how ilab deals with applicants' personal information, please refer to UQ's Privacy Policy.

## Page 2

- What's your email?
- What is the name of your startup?
- What is the website? (if applicable)
- Describe your venture in a few words. (50 characters max.)
- Describe the problem you are solving and why it is significant? (750 characters max.)
- What is your proposed solution to this problem? (750 characters max.)
- Why did you decide to work on this idea? (750 characters max.)
- What is your target market and how large is it? (750 characters max.)
- What have you done so far to validate that people want your solution? (750 characters max.)
- Do you have any paying customers or customers trialling your product? (750 characters max.)
- Who is your competition and why is your solution or business model better? (750 characters max.)
- Do you have a product demo video?
  - Add the link here. 30-seconds max. video.
  - [See this video for how to upload your pitch video to YouTube](#)
- Do you have an ABN?
  - No
  - Yes
    - If yes, what is your ABN?

## Page 3

- Have you developed any unique IP so far?

The ownership of any Intellectual Property (IP) that underpins participating startups must be clearly highlighted and understood by both the founders and the selection committee, including ilab. This is to enable assessment of the startup potential at time of application, and ensure the value of that IP is not inadvertently compromised, nor its ownership misrepresented to investors throughout the program. Where IP is owned or controlled by others, this needs to be clear and transparent at the time of application.

Of particular note is UQ IP (for example IP from UQ research) where UQ's Intellectual Property policy will apply and founders will need to commit to that if relevant.

- Yes



- No
  - Unsure
- Do you own the IP?
  - Yes
  - No
  - Unsure

## Page 4

- How long have you been working on this venture?
- Have you worked on this startup/idea in any other startup program? Please elaborate (program's name and year)
- Have you received any funding for your startup? Please elaborate.

## Page 5

- How long have the co-founders known each other and/or worked together?
- Why did you decide to team up?
- What are the unique skill sets each co-founder brings to the table?
- What makes this team strong and capable of overcoming challenges?
- Please submit a 1-minute video introducing all of your founders.
  - [See this video for how to upload your pitch video to YouTube](#)
  - Add link to video here.

## Pages 6 to 9

### Page 6 – lead founder

### Page 7 – founder 2

### Page 8 – founder 3

### Page 9 – founder 4

Now for some specific questions about the founders. Please enter details of up to 4 key founders. If there are more than 4 there will be a free form to add their information at the end of this section.

Demographic information (age, gender, degree etc) will not be used in the evaluation process but is being collected for reporting purposes.

The University is committed to the objectives of the Information Privacy Act 2009. This policy is based on the following principles:

- the University supports responsible and transparent handling of personal information;
- the University respects an individual's right to know how his or her personal information will be collected, used, disclosed, stored and disposed of;
- adequate privacy protection is a necessary condition for the University to participate in e-communications and e-transactions. Personal information will be collected, stored, used and disclosed in accordance with the procedures.

Founder details

- name
- email
- mobile number
- age
- gender (male/female/unspecified/prefer not to say/other)
- The ilab accelerator program runs for 3 months: Tuesday 30 November to pitch night Wednesday 30 March. How much time can this founder commit to the program?
  - Full time and then some
  - Full time with some minimal commitments
  - Part time, juggling classes or work
  - Only nights and weekends
  - other
- Has this founder participated in any other startup programs as an individual, with this, OR any other idea? Please use 'Other' to write in any non-UQ programs (accelerators, bootcamps, startup



weekends, hackathons) you have participated in. (Idea Hub, Startup Academy, ilab Accelerator with another startup, UQIES, UQ's Weekend of Startups, None, Other)

- Is the founder a:
  - UQ student (undergrad, graduate student, postgrad)
  - UQ recent alumnus (10 years or less)
  - UQ researcher (postdoc or academic)
  - UQ staff
  - UQ older alumni (>10 years)
  - Non-UQ founder

The following questions depend on how previous question was answered.

For UQ students:

- Student number
- What is your actual or anticipated UQ graduation date (month, year)
- Have you taken any courses on entrepreneurship?
  - If yes, what was the course code
- What degree/s are/were you involved with at UQ?

For UQ alumnus (recent or older):

- Was this founder a domestic or international student during their studies at UQ?
- What was your UQ graduation year?
- Have you taken any courses on entrepreneurship?
  - If yes, what was the course code
- Which UQ Faculty were you associated with?
- Which school were you associated with?
- What degree/s are/were you involved with at UQ?

For UQ researchers and staff:

- Have you taken any courses on entrepreneurship?
  - If yes, what was the course code
- What UQ faculty/institute/unit/department are you from?

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The hard part is done! Just a couple more questions.

Please confirm that should you be shortlisted, you and all key co-founders will be able to attend the ilab Selections:

- 4 minute pitch and 6 minute Q&A with selection panel (you are welcome to only attend your session or watch all the teams) on either 27 or 28 October
- 20 minute Q&A with selection panel (you are only required for your session) on either 4 or 5 November

How did your team hear about UQ Ventures' ilab Accelerator program?

Awesome work! Please confirm that you have read and accept the program overview and terms and conditions as they are listed on [UQ ilab's website](#). \*

*Accepting these terms indicates that you are committed to participating in the program. However, you are able to cancel your ilab Accelerator application at any time up until the last day of ilab Selections.*